	5 minutes	10 minutes	15 minutes
2018 Population Totals (MBR)			
2018 Total Population	53,733	300,133	877,803
2018 Population Density (per sq. km)	15,500.6	15,604.0	15,353.3
2018 Population Per Mill	0.4	2.4	7.0
2018 Total Population Age 0-14	7,866	47,233	160,281
2018 Total Population Age 15-29	11,758	67,283	207,920
2018 Total Population Age 30-44	14,223	78,353	220,933
2018 Total Population Age 45-59	10,830	59,007	162,730
2018 Total Population Age 60+	9,056	48,258	125,939
2018 Male Population Totals (MBR)			
2018 Total Male Population	24,432	137,345	408,121
2018 Male Population Age 0-14	3,985	23,932	81,281
2018 Male Population Age 15-29	5,626	32,278	100,636
2018 Male Population Age 30-44	6,665	36,731	103,788
2018 Male Population Age 45-59	4,747	26,004	72,648
2018 Male Population Age 60+	3,410	18,400	49,768
2018 Female Population Totals (MBR)			
2018 Total Female Population	29,301	162,788	469,682
2018 Female Population Age 0-14	3,882	23,300	79,000
2018 Female Population Age 15-29	6,132	35,005	107,284
2018 Female Population Age 30-44	7,558	41,622	117,145
2018 Female Population Age 45-59	6,083	33,003	90,082
2018 Female Population Age 60+	5,646	29,858	76,171
2018 Household Totals (MBR)			
2018 Total Households	19,655	106,504	289,034
2018 Average Household Size	2.7	2.8	3.0
2018 Households by Type (MBR)			
2018 HHs: Family - Nuclear	10,383	56,921	158,539
2018 HHs: Family - Expanded	3,423	19,410	59,910
2018 HHs: Family - Composites	676	3,682	9,496
2018 HHs: Family - Not Specified	115	681	2,179
2018 HHs: Non-family - One Person	4,336	22,159	50,866
2018 HHs: Non-family - Co-residents	602	3,029	6,584
2018 HHs: Not Specified	120	623	1,460
2018 Educational Attainment (MBR)			
2018 Pop 12+/Edu: Without Education	360	2,672	12,112
2018 Pop 12+/Edu: Preschool or Kindergarten	74	427	1,360
2018 Pop 12+/Edu: Incomplete Primary	1,284	8,556	34,402
2018 Pop 12+/Edu: Primary Completed	2,634	17,139	67,053
2018 Pop 12+/Edu: Incomplete Secondary	1,571	9,986	37,646
2018 Pop 12+/Edu: Secondary Completed	3,847	25,376	101,090
2018 Pop 12+/Edu: Tech/Commercial w/Primary	595	3,156	8,161
2018 Pop 12+/Edu: Tech/Commercial w/Secondary	1,927	10,647	30,140
2018 Pop 12+/Edu: Preparatory or High School	7,830	44,075	133,250
2018 Pop 12+/Edu: Basic Normal	175	904	2,182
2018 Pop 12+/Edu: Tech or Trade School	1,669	8,970	23,993
2018 Pop 12+/Edu: Normal Degree	1,495	8,054	21,360
2018 Pop 12+/Edu: Professional	19,436	99,417	227,274
2018 Pop 12+/Edu: Master's Degree	3,368	16,896	35,462
2018 Pop 12+/Edu: Doctorate	721	3,625	7,750
2018 Pop 12+/Edu: Not Specified	454	2,447	6,342

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Source: MBR

	5 minutes	10 minutes	15 minutes
2018 Purchasing Power (MBR)			
2018 Purchasing Power: Total	MXN 13,778,169,829	MXN 74,715,685,954	MXN 202,996,988,169
2018 Purchasing Power: Per Mill	0.9	4.8	13.1
2018 Purchasing Power: Per Capita	MXN 256,419	MXN 248,942	MXN 231,256
2018 Purchasing Power: Index	207	201	187
2018 Food & Beverage Expenditures (MBR)			
2018 Food & Beverage: Total	MXN 2,370,704,945	MXN 12,982,180,792	MXN 36,178,623,153
2018 Food & Beverage: Per Mill	0.6	3.5	9.8
2018 Food & Beverage: Per Capita	MXN 44,120	MXN 43,255	MXN 41,215
2018 Food & Beverage: Index	149	146	139
2018 Alcoholic Beverage Expenditures (MBR)			
2018 Alcoholic Beverage: Total	MXN 163,386,723	MXN 894,107,489	MXN 2,485,906,693
2018 Alcoholic Beverage: Per Mill	0.7	3.8	10.6
2018 Alcoholic Beverage: Per Capita	MXN 3,041	MXN 2,979	MXN 2,832
2018 Alcoholic Beverage: Index	162	159	151
2018 Tobacco Expenditures (MBR)			
2018 Tobacco: Total	MXN 62,384,441	MXN 340,180,547	MXN 938,908,349
2018 Tobacco: Per Mill	0.6	3.2	8.9
2018 Tobacco: Per Capita	MXN 1,161	MXN 1,133	MXN 1,070
2018 Tobacco: Index	137	134	126
2018 Clothing Expenditures (MBR)			
2018 Clothing: Total	MXN 282,217,034	MXN 1,549,810,142	MXN 4,348,788,396
2018 Clothing: Per Mill	0.7	3.9	10.8
2018 Clothing: Per Capita	MXN 5,252	MXN 5,164	MXN 4,954
2018 Clothing: Index	163	160	154
2018 Footwear Expenditures (MBR)			
2018 Footwear: Total	MXN 132,030,113	MXN 726,385,974	MXN 2,047,060,203
2018 Footwear: Per Mill	0.7	3.6	10.3
2018 Footwear: Per Capita	MXN 2,457	MXN 2,420	MXN 2,332
2018 Footwear: Index	154	152	146
2018 Furniture & Furnishing Expenditures (MBR)			
2018 Furniture/Furnishing: Total	MXN 117,766,093	MXN 647,903,041	MXN 1,825,501,555
2018 Furniture/Furnishing: Per Mill	0.7	3.7	10.5
2018 Furniture/Furnishing: Per Capita	MXN 2,192	MXN 2,159	MXN 2,080
2018 Furniture/Furnishing: Index	158	156	150
2018 Household Textiles Expenditures (MBR)			
2018 Household Textiles: Total	MXN 22,230,782	MXN 121,723,729	MXN 339,091,151
2018 Household Textiles: Per Mill	0.7	3.8	10.6
2018 Household Textiles: Per Capita	MXN 414	MXN 406	MXN 386
2018 Household Textiles: Index	162	158	151
2018 Household Appliances Expenditures (MBR)			
2018 Household Appliances: Total	MXN 124,157,242	MXN 679,709,709	MXN 1,893,384,381
2018 Household Appliances: Per Mill	0.7	3.6	10.1
2018 Household Appliances: Per Capita	MXN 2,311	MXN 2,265	MXN 2,157
2018 Household Appliances: Index	153	150	143

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	5 minutes	10 minutes	15 minutes
2018 Household Utensils Expenditures (MBR)			
2018 Household Utensils: Total	MXN 63,978,766	MXN 351,294,493	MXN 985,450,052
2018 Household Utensils: Per Mill	0.7	3.6	10.2
2018 Household Utensils: Per Capita	MXN 1,191	MXN 1,170	MXN 1,123
2018 Household Utensils: Index	154	152	146
2018 House & Garden Expenditures (MBR)			
2018 House & Garden Tools: Total	MXN 29,727,591	MXN 163,910,904	MXN 464,831,141
2018 House & Garden Tools: Per Mill	0.6	3.4	9.7
2018 House & Garden Tools: Per Capita	MXN 553	MXN 546	MXN 530
2018 House & Garden Tools: Index	144	142	138
2018 Household Maintenance Expenditures (MBR)			
2018 Household Maintenance: Total	MXN 191,707,628	MXN 1,047,998,605	MXN 2,908,893,107
2018 Household Maintenance: Per Mill	0.7	3.7	10.3
2018 Household Maintenance: Per Capita	MXN 3,568	MXN 3,492	MXN 3,314
2018 Household Maintenance: Index	158	154	146
2018 Medical Products & Supplies Expenditures (MBR)			
2018 Medical Products: Total	MXN 168,018,232	MXN 907,075,309	MXN 2,441,704,730
2018 Medical Products: Per Mill	0.8	4.2	11.4
2018 Medical Products: Per Capita	MXN 3,127	MXN 3,022	MXN 2,782
2018 Medical Products: Index	182	176	162
2018 Consumer Electronics Expenditures (MBR)			
2018 Electronics & IT: Total	MXN 142,933,909	MXN 787,215,484	MXN 2,223,954,717
2018 Electronics & IT: Per Mill	0.7	3.6	10.1
2018 Electronics & IT: Per Capita	MXN 2,660	MXN 2,623	MXN 2,534
2018 Electronics & IT: Index	151	149	144
2018 Recreation & Culture Durable Expenditures (MBR)			
2018 Recreation Durables: Total	MXN 18,537,680	MXN 102,339,844	MXN 290,947,716
2018 Recreation Durables: Per Mill	0.6	3.6	10.2
2018 Recreation Durables: Per Capita	MXN 345	MXN 341	MXN 331
2018 Recreation Durables: Index	151	149	145
2018 Entertainment Expenditures (MBR)			
2018 Toys/Sports/Pets: Total	MXN 144,788,833	MXN 796,116,609	MXN 2,241,497,770
2018 Toys/Sports/Pets: Per Mill	0.7	3.6	10.1
2018 Toys/Sports/Pets: Per Capita	MXN 2,695	MXN 2,653	MXN 2,554
2018 Toys/Sports/Pets: Index	152	150	144
2018 Recreational & Cultural Service Expenditures (MBR)			
2018 Recreational Services: Total	MXN 259,459,437	MXN 1,422,747,898	MXN 3,978,490,406
2018 Recreational Services: Per Mill	0.7	3.6	10.1
2018 Recreational Services: Per Capita	MXN 4,829	MXN 4,740	MXN 4,532
2018 Recreational Services: Index	154	151	144
2018 Books & Stationery Expenditures (MBR)			
2018 Books & Stationery: Total	MXN 52,255,954	MXN 285,586,219	MXN 792,217,053
2018 Books & Stationery: Per Mill	0.7	3.7	10.3
2018 Books & Stationery: Per Capita	MXN 973	MXN 952	MXN 903
2018 Books & Stationery: Index	157	154	146

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Source: MBR



Mexico Summary Report

Antojitos Rigo, Fresas, Tlacoquemécatl, Benito Juárez, Ciudad
Drive time: 5, 10, 15 minute radii

Prepared by Esri
Latitude: 19.37886
Longitude: -99.17523

	5 minutes	10 minutes	15 minutes
2018 Catering Services Expenditures (MBR)			
2018 Catering Services: Total	MXN 452,590,173	MXN 2,477,190,049	MXN 6,896,278,092
2018 Catering Services: Per Mill	0.7	3.8	10.6
2018 Catering Services: Per Capita	MXN 8,423	MXN 8,254	MXN 7,856
2018 Catering Services: Index	161	158	150
2018 Personal Care Expenditures (MBR)			
2018 Personal Care: Total	MXN 145,419,643	MXN 796,966,346	MXN 2,225,746,634
2018 Personal Care: Per Mill	0.6	3.4	9.4
2018 Personal Care: Per Capita	MXN 2,706	MXN 2,655	MXN 2,536
2018 Personal Care: Index	142	140	133
2018 Jewelry & Personal Effects Expenditures (MBR)			
2018 Personal Effects: Total	MXN 101,389,092	MXN 555,010,036	MXN 1,545,260,952
2018 Personal Effects: Per Mill	0.8	4.3	12.1
2018 Personal Effects: Per Capita	MXN 1,887	MXN 1,849	MXN 1,760
2018 Personal Effects: Index	184	180	172

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October 29, 2020